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# BUSINESS STATISTICS



Prof. Sherin Koushor  
Prof. Kajal Dewangan

Dr. Anurag Sharma  
Prof. Rupali Shil Kundu

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Writer:

**Sherin Koushor,  
Dr. Anurag Sharma,  
Kajal Dewangan,  
Rupali Shil Kundu**

Sanjay Rungta Group of Institutions,  
Bhilai, Chhattisgarh, INDIA



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## **Business Statistics**

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**Sherin Koushor,**  
**Dr. Anurag Sharma,**  
**Kajal Dewangan,**  
**Rupali Shil Kundu**

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+91 9425210308

## Preface

You might question why we feel the need to add another “*Business Statistics*” book to the pile when there are so many already available. The following are the concerns we attempted to address:

*Need for a short, low-cost introductory book that focuses on utilising and understanding business statistics in a research or applications, rather than as a discrete set of mathematical tools, but as part of the process of reasoning with numbers and is accessible to beginners without being condescending or unduly simplistic.*

The following are the intended audience:

- Students at high schools, colleges, and universities taking introductory statistics classes.
- Adults who are required to understand statistics as part of their existing occupations or to advance in their careers.
- People who are curious about statistics and want to learn more about them.

Every effort has been made to eliminate printing or principle errors. Still, we apologise for any inaccuracies

that may have snuck into the book unnoticed. Teachers, students, and any readers who have suggestions for improving the work would be greatly appreciated.

*Authors*

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**Prof. Sherin Koushor**

**Prof. Sherin Koushor** is currently serving as an Assistant Professor in the faculty of Science at Sanjay Rungta Group of Institutions, Bhilai, Chhattisgarh. She has a teaching experience of twelve years in various engineering and non-engineering institutes. She received her undergraduate degree as well as her post graduate degree from Pt. Ravi Shankar Shukla University, Raipur Chhattisgarh. She also presented various academic as well as research-based papers at several national and international conferences. Her research interest is "Approximation of Functions" and "Islamic Banking versus Conventional Banks".



**Dr. Anurag Sharma**

**Dr. Anurag Sharma** is currently serving as a Principal at Rungta Institute of Science & Management, under the aegis of Sanjay Rungta Group of Institutions, Bhilai, Chhattisgarh, having a teaching experience of twenty two years in various engineering and non-engineering institutes.

He received his postgraduate degree from Chhattisgarh Swami Vivekanand Technical University, Bhilai and Ph.D. in Computer Science and Engineering from Dr.C.V.Raman University, Bilaspur. More than six Ph.D. research scholars are working under his supervision, with one awarded and one submitted status. He has published several research papers in various SCI, Scopus and UGC-CARE journals, national and international conferences, book chapters, lecture series, and has more than five patents on his name, with an expertise and research interest in Deep Learning, Neuro-Fuzzy and Network Security.



**Prof. Kajal Dewangan**

**Prof. Kajal Dewangan** is currently serving as an Assistant Professor in the faculty of Science at Sanjay Rungta Group of Institutions, Bhilai, Chhattisgarh, having a teaching experience of more than three years in a reputed engineering institute. She received her undergraduate degree as well as her post graduate degree from Pt. Ravi Shankar Shukla University, Raipur Chhattisgarh, and has presented various academic as well as research-based papers at several national and international conferences, with an expertise in "Trigonometric Functions".



**Prof. Rupali Shil Kundu**

**Prof. Rupali Shil Kundu** is currently serving as an Assistant Professor in the faculty of Science at Sanjay Rungta Group of Institutions, Bhilai, Chhattisgarh. She has a teaching experience of nine years in reputed non-engineering institutes. She received her postgraduate degree from Pt. Ravi Shankar Shukla University, Raipur Chhattisgarh. She also presented various academic as well as research-based papers at several national and international conferences, with an expertise and research interest in "Solar Energy".



**Aditi Publication**

Opp. New Panchjanya Vidya Mandir, Near Tiranga Chowk,  
Kushalpur, Dist.- Raipur-492001, Chhattisgarh  
shodhsamagam1@gmail.com, +91 94252 10308



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